



FACULTY OF ARCHITECTURE & DESIGN

S1 - PROGRAM

# VISUAL COMMUNICATION DESIGN

## Program Description

The Visual Communication Design (VCD) department was established on May 15<sup>th</sup>, 2008. VCD attracts many students to get involved and participated in achieving the competence in this global industry. This course focuses on aspects of communication and delivery of visual messages for various purposes. It promotes the development of the graduate's personal creativity.

## Curriculum

The VCD curriculum consists of 146 credits that is designed to be completed in 8 semesters. The teaching and learning methods include lectures, studio workshops, field studies, and laboratory sessions.

## Facilities

The availability of the computer and photography lab, design studio, and representative common rooms supports the academic atmosphere.



## Career Opportunities

As professionals, graduates of VCD are expected to meet the needs of experts in growing creative industries. Graduates can work as movie directors, illustrators, animators, or copy writers. Their competences are highly needed at several creative sectors, such as:

- Production House
- Advertizing Agencies/ Bureau of Advertizing
- Publishing Design
- Event Organizer
- Marketing Communication
- Design Bureau
- Visual Merchandise/ Retail Industry
- Branding designers
- Interactive gaming industry
- Animation industry

