



Teaching Staff

All teaching staffs are qualified lecturers, holding a Masters and PhD degree from well-known Indonesian and overseas universities. In addition, practitioners from various companies also teach or give lectures.

FACULTY OF ECONOMICS AND BUSINESS

S1 - PROGRAM

MANAGEMENT

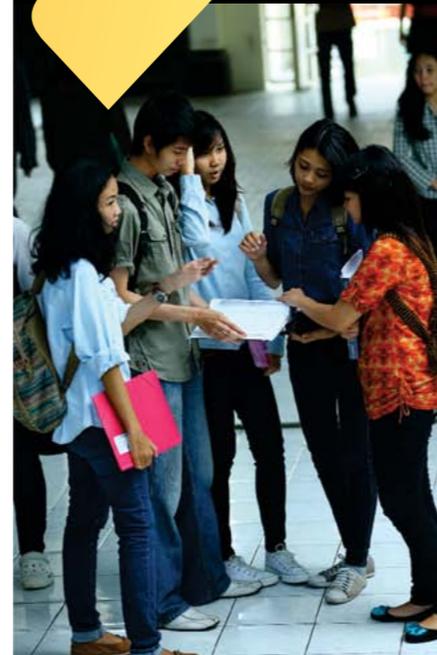
Program Description

The bachelor program of Management was founded in 1982 and received 'A' score from the National Accreditation Board. The Faculty aims to produce graduates who are competent in managerial and entrepreneurial fields, who possess ethical and global perspectives. The graduates are expected to have knowledge and skills relevant to business development and to the surrounding communities.

This program also offers company internship as an option for students to support the preparation of their thesis and future employment.

Students enrolled in this program are expected to possess excellent managerial skill, in the field of marketing, human resources, production, and finance. In addition to becoming practitioners, graduates who take the plunge to become academics have been equipped with the ability to conduct sharp and comprehensive theoretical analyses. Thus, they can make better assessments and adjust to the dynamic development of management science. As a **researcher, they must be** equipped with sharp and comprehensive academic skills to conduct scientific research in accordance with development and market demands.

Future graduates in this program can also pursue entrepreneurial careers as either independent entrepreneurs or as part of good manufacturing and services company.



Curriculum

We adopt a competency based curriculum. Study activities are conducted in the following methods: lectures, presentations, discussions, structured guidance and field surveys. For a greater understanding of the practical world, students can work as interns in various companies as well as seminars with guest lecturers. Students are also given the opportunity to undertake an internship at medium scale companies. The Management Department equips graduates with hard skills (logical and analytical skills, knowledge of field, ability to work independently) which are relevant with the expected competence and the development of soft skills.

REGULAR - In order to graduate, students need to complete 144 credits. All courses are offered every semester. This system allows students to complete their studies within 7 semesters (3.5 years).



The course concentrations that may interest students are:

Concentration	Competencies Built
Creative Marketing Management	Able to do marketing research and planning
Integrated Operational Management	Able to arrange and apply the operational system based on information technology
Finance and Investment	Able to analyze and manage the company's finance, capital, and money market
Strategy and Development of Human Resources	Able to become professionals in the field of industrial relationships and human resources management
Entrepreneurship	Able to become independent entrepreneurs or intrapreneurship

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Graduate Prospects

In effort to achieve the intended objectives, the teaching-learning process in this program is a combination of theory and practice emphasizing strategic and global perspectives. Thus, graduates can become, both, academicians and practitioners.

