



FACULTY OF LETTERS/ LANGUAGE AND ARTS



S1 - PROGRAM **ENGLISHPRENEURSHIP**

BE YOUR OWN BOSS

Program Description

The Englishpreneurship Program, an exciting new venture, began in 2013. Englishpreneurship not only equips students with the skills of English but also equips its graduates with the skills to open and manage their own business. Students can graduate in 3.5 to 4 years upon completing 144 credits

Curriculum

Graduates of this program are expected to master global English for entrepreneurship. The curriculum consists of 144 credits and includes, among others:

- Written and Oral skills in English
- Introduction to Entrepreneurship
- Marketing for Englishpreneurship
- Human Resources Management
- Finance
- Business Communication
- Business Feasibility Study
- Media & Technology in Englishpreneurship
- Business Correspondence
- TESOL (Teaching of English as a Second Language)
- Curriculum & Syllabus Design
- Material Development
- Introduction to Language Testing

Career Opportunities

1. Entrepreneurs
2. Interpreterers
3. Translators
4. Consultants



Teaching Staff:

The department has full time lecturers holding masters and doctoral degrees from overseas universities (University of London, The University of Iowa, New Castle University, Western Australia University, and Leiden Univeristy) and Indonesian universities (Gajah Mada University, Atmajaya University, and Semarang State University). Practitioners from various institutions also teach some courses in this department.



31/05/201

Excellence

1. Table Manner and Personal Image Development Certificate
2. Student Personality Development Program Certificate
3. Basic Leadership Training Certificate
4. Lecturer's Training Certificate for those who take the teaching course

Facilities

- Small classes for more intensive student-teacher interaction
- Multimedia room, audio visual room, library
- Conversation club
- Debate club
- Art Group Nikiemuzeiku, active in shadow puppet shows in English
- Art Group Taiko (the fusion of Javanese gamelan and Japanese drum)
- English language laboratory
- Nationally accredited CELT Journal
- Clinic of Excellence (a teaching laboratory)

Cooperation

- Handong University, Korea (in cooperation with ACUCA)
- Mahidol University, Thailand
- Bowling Green State University, Ohio – USA
- Universiti Tun Abdul Razak, Malaysia
- RELC (Regional Language Centre), Singapore
- Providence University, Taiwan (in cooperation with ACUCA)

